RETURN FROM SHORT- AND LONG-TERM ACTIONS OVER TIME³

CHARTING POTENTIAL ACTIONS

- Clear value
- Speculative value
- Short term payback
- Long term payback

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A PERSPECTIVE ON LONG- AND SHORT-TERM ENVIRONMENTAL ACTIONS

Clear value

Speculative value

Short-term payback

Long-term payback

Productivity
Energy
Pollution

Emergency Repairs

Preventive Maintenance

Plant Upgrades

Energy Supply Contract

Compliance

Pollution Prevention

Energy Conservation
A PERSPECTIVE ON LONG- AND SHORT-TERM COMMUNITY ENGAGEMENT ACTIONS

Clear value

Proactively consult on individual operations/projects

Build capacity competencies for full time hiring

Invest in education/skills training programs

Understand and align with community goals/vision

Negotiate benefits agreements reflecting shared needs/values

Invest in sponsorships/partnerships with clear outcomes and measurement

Speculative value

Hire/release short term staff

Undertake notification of necessity to access lands

Provide donations

Hire/release short term staff

Long-term payback

Short-term payback

Provide donations

Hire/release short term staff

Undertake notification of necessity to access lands

Invest in education/skills training programs

Community investment

Impacts to community land/resources

Community employment

Network for Business Sustainability
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